

2024 POPA Convention Sponsorship Packages



	Bronze Level Sponsor	Silver Level Sponsor	Gold Level Sponsor	Presenting Sponsor
	Unlimited	Unlimited	Unlimited	Only 1 Available
With Exhibit Booth (based on availability)	\$4,000	\$4,500	\$5,500	Call for Details
Exhibit Booth includes 8x10 booth, pipe and drape on three sides, carpet, table with skirting, two chairs and wastebasket.				
Without Exhibit Booth	\$2,000	\$2,500	\$3,500	Call for Details
Sponsorship Package Includes:				
Naming Sponsor of Keynote Speaker				●
Name Badge Designation				●
Use of POPA Logo				●
Literature Distribution at POPA Registration Welcome Table				●
Choice of distribution of 1 eBlast to Membership or 2 Social Media Posts via POPA Facebook Page				● ●
First Come - First Choice of Logoed Convention Item			●	●
Item selection includes: Napkins for meals, bags, lanyards, room key cards, items on session tables. (Sponsor is responsible for item cost, production fees and shipping to location. Sponsor is responsible for item ordering.)				
Logo Displayed in Rotation on Stage Backdrop			●	●
Social Media Mention via POPA Facebook Page			●	●
First Come - First Choice of Booth Location			●	●
Logo Included in Live Auction Presentation		●	●	●
Logo Included in Convention Ad in the POPA Magazine		●	●	●
Logo Included in Convention Page of POPA Website		●	●	●
Logo Included in Sponsor Banner Displayed at the Convention	●	●	●	●
Logo Included in Convention App	●	●	●	●